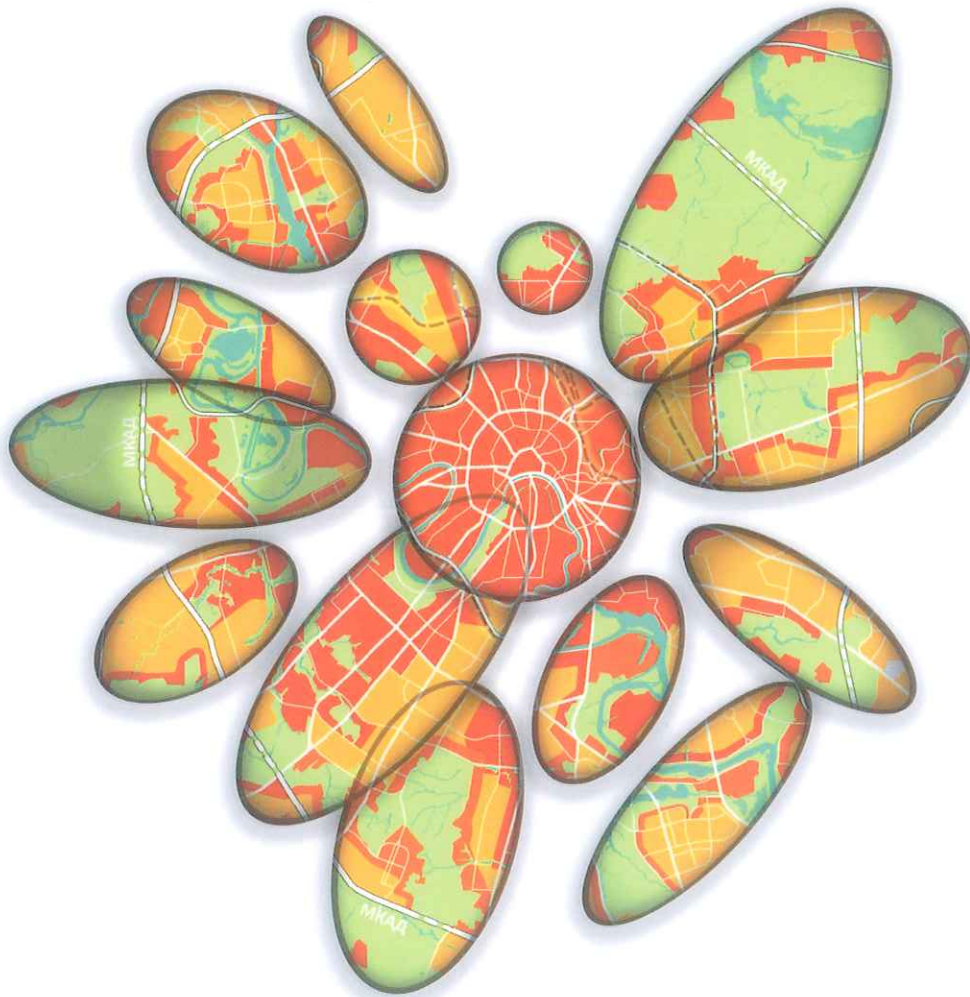


STRATEGIES FOR BUSINESS IN MOSCOW

# CAPITAL IDEAS



Coming together is a beginning; keeping together is progress; working together is success.

Henry Ford



# The capital's business projects presented in Lyon and Marseille



NEWS

The economic conference "Moscow: a city for business and innovation" and a series of round tables took place on May 16-17 in Lyon and Marseille. A Moscow delegation headed by Minister of the Moscow Government, Head of the Moscow Department of External Economic Affairs and International Relations Sergey Cheremin, visited France to take part in the events.

**D**uring the conference, representatives of the French business community listened to plans on socio-economic development, the implementation of major investment projects in the sphere of transportation, industry and urban development in the Russian capital. French entrepre-

neurs expressed interest in the development of corporate ties with Moscow partners in the spheres of industry, healthcare, innovation, sports, tourism, and gastronomy. Over 200 directors and representatives from state and commercial organizations in France attended the events.

The conference at the Lyon Chamber of Commerce and Industry was organized by the city's administration. In Marseille, the event was organized by the city's administration and the Business Cooperation Association "Provence-Russia."

During the visit to Lyon, the Moscow delegation visited Boiron - one of the largest European enterprises in the manufacture of homeopathic products. Negotiations with the company's management resulted in preliminary agreements on expanding the range of products available on the Russian market. At the BioDistrict de Gerland research center, visitors from Moscow learned about the work of the Lion Biopole biomedical center. Experts from the

center presented potential developments in the sphere of research and treatment of various viral infections, as well as findings in microbiology and pharmaceuticals.

In Marseille, the Moscow delegation visited the leading cancer treatment facility in the south of France. Representatives from the Moscow Department of Healthcare and the Moscow International Medical Cluster agreed to exchange experience and hold joint internships for medical experts, as well as on the participation of Marseilles doctors in the work of medical centers that will open on the territory of the Moscow International Medical Cluster at Skolkovo Innovation Center. ■

*События  
в сфере  
транспорта*



## Cooperation in the sphere of transportation



Deputy Mayor of Moscow, Head of the Department of Transportation and Road Infrastructure Development Maksim Liksutov and Moscow Minister, Head of the Department of External Economic Affairs and International Relations Sergey Cheremin discussed cooperation between Moscow and Milan in the sphere of transportation with a delegation from the Milan subway system, headed by the Director General of MMSPA Stefano Cetti.



Sergey Cheremin told the guests about investment projects implemented jointly with Italian partners in Moscow, the Russian capital's priority plans, and preparations for Days of Moscow in Italy this fall. Stefano Cetti declared that MMSPA's management is interested in active cooperation with Moscow and considers this kind of cooperation to have a lot of potential. Maksim Liksutov proposed to sign a memorandum on cooperation between the metro systems in Moscow and Milan. Representatives from the Italian Embassy in Russia, the Moscow Metro, JSC Russian Railways, and other organizations also took part in the talks. ■